

Investing In Television®

OWNERSHIP REPORT

2011

1st Edition

Also available on CD ROM and via the Internet through BIA*fn*'s *MEDIA Access Pro*™

Alphabetic Listing of Markets

Rank	Market	Rank	Market	Rank	Market
165	Abilene-Sweetwater, TX	86	Chattanooga, TN	160	Gainesville, FL
147	Albany, GA	197	Cheyenne, WY-Scottsbluff, NE	210	Glendive, MT
58	Albany-Schenectady-Troy, NY	3	Chicago, IL	184	Grand Junction-Montrose, CO
46	Albuquerque-Santa Fe, NM	130	Chico-Redding, CA	41	Grand Rapids-Kalamazoo-Battle Creek, MI
178	Alexandria, LA	33	Cincinnati, OH	190	Great Falls, MT
208	Alpena, MI	168	Clarksburg-Weston, WV	71	Green Bay-Appleton, WI
131	Amarillo, TX	18	Cleveland-Akron, OH	47	Greensboro-High Point-Winston Salem, NC
150	Anchorage, AK	92	Colorado Springs-Pueblo, CO	101	Greenville-New Bern-Washington, NC
8	Atlanta, GA	78	Columbia, SC	36	Greenville-Spartanburg, SC-Asheville, NC
114	Augusta, GA	137	Columbia-Jefferson City, MO	187	Greenwood-Greenville, MS
44	Austin, TX	127	Columbus, GA	87	Harlingen-Weslaco-Brownsville-McAllen, TX
125	Bakersfield, CA	34	Columbus, OH	39	Harrisburg-Lancaster-Lebanon-York, PA
26	Baltimore, MD	133	Columbus-Tupelo-West Point, MS	177	Harrisonburg, VA
154	Bangor, ME	129	Corpus Christi, TX	30	Hartford-New Haven, CT
94	Baton Rouge, LA	5	Dallas-Ft. Worth, TX	167	Hattiesburg-Laurel, MS
141	Beaumont-Port Arthur, TX	99	Davenport, IA-Rock Island-Moline, IL	206	Helena, MT
189	Bend, OR	62	Dayton, OH	72	Honolulu, HI
170	Billings, MT	17	Denver, CO	10	Houston, TX
163	Biloxi-Gulfport, MS	73	Des Moines-Ames, IA	79	Huntsville-Decatur-Florence, AL
158	Binghamton, NY	11	Detroit, MI	162	Idaho Falls-Pocatello, ID
40	Birmingham, AL	169	Dothan, AL	27	Indianapolis, IN
155	Bluefield-Beckley-Oak Hill, WV	139	Duluth, MN-Superior, WI	90	Jackson, MS
113	Boise, ID	97	El Paso, TX	182	Jackson, TN
7	Boston, MA	174	Elmira, NY	49	Jacksonville, FL
181	Bowling Green, KY	144	Erie, PA	102	Johnstown-Altoona, PA
51	Buffalo, NY	118	Eugene, OR	180	Jonesboro, AR
95	Burlington, VT-Plattsburgh, NY	194	Eureka, CA	148	Joplin, MO-Pittsburg, KS
191	Butte-Bozeman, MT	103	Evansville, IN	207	Juneau, AK
195	Casper-Riverton, WY	202	Fairbanks, AK	31	Kansas City, KS-MO
88	Cedar Rapids-Waterloo-Iowa City-Dubuque, IA	120	Fargo-Valley City, ND	59	Knoxville, TN
84	Champaign-Springfield-Decatur, IL	69	Flint-Saginaw-Bay City, MI	128	La Crosse-Eau Claire, WI
98	Charleston, SC	55	Fresno-Visalia, CA	188	Lafayette, IN
64	Charleston-Huntington, WV	65	Ft. Myers-Naples, FL	123	Lafayette, LA
23	Charlotte, NC	100	Ft. Smith-Fayetteville-Springdale-Rogers, AR	175	Lake Charles, LA
183	Charlottesville, VA	107	Ft. Wayne, IN	115	Lansing, MI

186	Laredo, TX	80	Paducah-Cape Girardeau-Harrisburg-Mt Vernon	112	Sioux Falls-Mitchell, SD
42	Las Vegas, NV	145	Palm Springs, CA	93	South Bend-Elkhart, IN
63	Lexington, KY	156	Panama City, FL	75	Spokane, WA
201	Lima, OH	193	Parkersburg, WV	74	Springfield, MO
106	Lincoln-Hastings-Kearney, NE	116	Peoria-Bloomington, IL	110	Springfield-Holyoke, MA
56	Little Rock-Pine Bluff, AR	4	Philadelphia, PA	200	St. Joseph, MO
2	Los Angeles, CA	12	Phoenix, AZ	21	St. Louis, MO
50	Louisville, KY	24	Pittsburgh, PA	82	Syracuse, NY
142	Lubbock, TX	22	Portland, OR	105	Tallahassee, FL-Thomasville, GA
121	Macon, GA	77	Portland-Auburn, ME	14	Tampa-St Petersburg-Sarasota, FL
85	Madison, WI	205	Presque Isle, ME	152	Terre Haute, IN
198	Mankato, MN	53	Providence, RI-New Bedford, MA	70	Toledo, OH
179	Marquette, MI	172	Quincy, IL-Hannibal, MO-Keokuk, IA	136	Topeka, KS
140	Medford-Klamath Falls, OR	25	Raleigh-Durham, NC	119	Traverse City-Cadillac, MI
48	Memphis, TN	173	Rapid City, SD	91	Tri-Cities, TN-VA
185	Meridian, MS	108	Reno, NV	67	Tucson, AZ
16	Miami - Ft. Lauderdale, FL	57	Richmond-Petersburg, VA	61	Tulsa, OK
35	Milwaukee, WI	66	Roanoke-Lynchburg, VA	192	Twin Falls, ID
15	Minneapolis - St. Paul, MN	153	Rochester, MN-Mason City, IA-Austin, MN	109	Tyler-Longview, TX
157	Minot-Bismarck-Dickinson, ND	81	Rochester, NY	171	Utica, NY
166	Missoula, MT	134	Rockford, IL	204	Victoria, TX
60	Mobile, AL-Pensacola, FL	20	Sacramento-Stockton-Modesto, CA	89	Waco-Temple-Bryan, TX
138	Monroe, LA-El Dorado, AR	143	Salisbury, MD	9	Washington, DC
124	Monterey-Salinas, CA	32	Salt Lake City, UT	176	Watertown, NY
117	Montgomery, AL	196	San Angelo, TX	135	Wausau-Rhineland, WI
104	Myrtle Beach-Florence, SC	37	San Antonio, TX	38	West Palm Beach-Ft. Pierce, FL
29	Nashville, TN	28	San Diego, CA	159	Wheeling, WV- Steubenville, OH
52	New Orleans, LA	6	San Francisco-Oakland-San Jose, CA	68	Wichita - Hutchinson, KS
1	New York, NY	PR	San Juan, PR	146	Wichita Falls, TX -Lawton, OK
43	Norfolk-Portsmouth-Newport News, VA	122	Santa Barbara-Santa Maria-San Luis Obispo, CA	54	Wilkes Barre-Scranton, PA
209	North Platte, NE	96	Savannah, GA	132	Wilmington, NC
151	Odessa-Midland, TX	13	Seattle-Tacoma, WA	126	Yakima-Pasco-Richland-Kennewick, WA
45	Oklahoma City, OK	161	Sherman, TX - Ada, OK	111	Youngstown, OH
76	Omaha, NE	83	Shreveport, LA	164	Yuma, AZ-El Centro, CA
19	Orlando-Daytona Beach-Melbourne, FL	149	Sioux City, IA	203	Zanesville, OH
199	Ottumwa, IA-Kirksville, MO				

Rank Listing of Markets

Rank	Market	Rank	Market	Rank	Market
1	New York, NY	36	Greenville-Spartanburg, SC-Asheville, NC	71	Green Bay-Appleton, WI
2	Los Angeles, CA	37	San Antonio, TX	72	Honolulu, HI
3	Chicago, IL	38	West Palm Beach-Ft. Pierce, FL	73	Des Moines-Ames, IA
4	Philadelphia, PA	39	Harrisburg-Lancaster-Lebanon-York, PA	74	Springfield, MO
5	Dallas-Ft. Worth, TX	40	Birmingham, AL	75	Spokane, WA
6	San Francisco-Oakland-San Jose, CA	41	Grand Rapids-Kalamazoo-Battle Creek, MI	76	Omaha, NE
7	Boston, MA	42	Las Vegas, NV	77	Portland-Auburn, ME
8	Atlanta, GA	43	Norfolk-Portsmouth-Newport News, VA	78	Columbia, SC
9	Washington, DC	44	Austin, TX	79	Huntsville-Decatur-Florence, AL
10	Houston, TX	45	Oklahoma City, OK	80	Paducah-Cape Girardeau-Harrisburg-Mt Vernon
11	Detroit, MI	46	Albuquerque-Santa Fe, NM	81	Rochester, NY
12	Phoenix, AZ	47	Greensboro-High Point-Winston Salem, NC	82	Syracuse, NY
13	Seattle-Tacoma, WA	48	Memphis, TN	83	Shreveport, LA
14	Tampa-St Petersburg-Sarasota, FL	49	Jacksonville, FL	84	Champaign-Springfield-Decatur, IL
15	Minneapolis - St. Paul, MN	50	Louisville, KY	85	Madison, WI
16	Miami - Ft. Lauderdale, FL	51	Buffalo, NY	86	Chattanooga, TN
17	Denver, CO	52	New Orleans, LA	87	Harlingen-Weslaco-Brownsville-McAllen, TX
18	Cleveland-Akron, OH	53	Providence, RI-New Bedford, MA	88	Cedar Rapids-Waterloo-Iowa City-Dubuque, IA
19	Orlando-Daytona Beach-Melbourne, FL	54	Wilkes Barre-Scranton, PA	89	Waco-Temple-Bryan, TX
20	Sacramento-Stockton-Modesto, CA	55	Fresno-Visalia, CA	90	Jackson, MS
21	St. Louis, MO	56	Little Rock-Pine Bluff, AR	91	Tri-Cities, TN-VA
22	Portland, OR	57	Richmond-Petersburg, VA	92	Colorado Springs-Pueblo, CO
23	Charlotte, NC	58	Albany-Schenectady-Troy, NY	93	South Bend-Elkhart, IN
24	Pittsburgh, PA	59	Knoxville, TN	94	Baton Rouge, LA
25	Raleigh-Durham, NC	60	Mobile, AL-Pensacola, FL	95	Burlington, VT-Plattsburgh, NY
26	Baltimore, MD	61	Tulsa, OK	96	Savannah, GA
27	Indianapolis, IN	62	Dayton, OH	97	El Paso, TX
28	San Diego, CA	63	Lexington, KY	98	Charleston, SC
29	Nashville, TN	64	Charleston-Huntington, WV	99	Davenport, IA-Rock Island-Moline, IL
30	Hartford-New Haven, CT	65	Ft. Myers-Naples, FL	100	Ft. Smith-Fayetteville-Springdale-Rogers, AR
31	Kansas City, KS-MO	66	Roanoke-Lynchburg, VA	101	Greenville-New Bern-Washington, NC
32	Salt Lake City, UT	67	Tucson, AZ	102	Johnstown-Altoona, PA
33	Cincinnati, OH	68	Wichita - Hutchinson, KS	103	Evansville, IN
34	Columbus, OH	69	Flint-Saginaw-Bay City, MI	104	Myrtle Beach-Florence, SC
35	Milwaukee, WI	70	Toledo, OH	105	Tallahassee, FL-Thomasville, GA

106	Lincoln-Hastings-Kearney, NE	142	Lubbock, TX	177	Harrisonburg, VA
107	Ft. Wayne, IN	143	Salisbury, MD	178	Alexandria, LA
108	Reno, NV	144	Erie, PA	179	Marquette, MI
109	Tyler-Longview, TX	145	Palm Springs, CA	180	Jonesboro, AR
110	Springfield-Holyoke, MA	146	Wichita Falls, TX -Lawton, OK	181	Bowling Green, KY
111	Youngstown, OH	147	Albany, GA	182	Jackson, TN
112	Sioux Falls-Mitchell, SD	148	Joplin, MO-Pittsburg, KS	183	Charlottesville, VA
113	Boise, ID	149	Sioux City, IA	184	Grand Junction-Montrose, CO
114	Augusta, GA	150	Anchorage, AK	185	Meridian, MS
115	Lansing, MI	151	Odessa-Midland, TX	186	Laredo, TX
116	Peoria-Bloomington, IL	152	Terre Haute, IN	187	Greenwood-Greenville, MS
117	Montgomery, AL	153	Rochester, MN-Mason City, IA-Austin, MN	188	Lafayette, IN
118	Eugene, OR	154	Bangor, ME	189	Bend, OR
119	Traverse City-Cadillac, MI	155	Bluefield-Beckley-Oak Hill, WV	190	Great Falls, MT
120	Fargo-Valley City, ND	156	Panama City, FL	191	Butte-Bozeman, MT
121	Macon, GA	157	Minot-Bismarck-Dickinson, ND	192	Twin Falls, ID
122	Santa Barbara-Santa Maria-San Luis Obispo, CA	158	Binghamton, NY	193	Parkersburg, WV
123	Lafayette, LA	159	Wheeling, WV- Steubenville, OH	194	Eureka, CA
124	Monterey-Salinas, CA	160	Gainesville, FL	195	Casper-Riverton, WY
125	Bakersfield, CA	161	Sherman, TX - Ada, OK	196	San Angelo, TX
126	Yakima-Pasco-Richland-Kennewick, WA	162	Idaho Falls-Pocatello, ID	197	Cheyenne, WY-Scottsbluff, NE
127	Columbus, GA	163	Biloxi-Gulfport, MS	198	Mankato, MN
128	La Crosse-Eau Claire, WI	164	Yuma, AZ-EI Centro, CA	199	Ottumwa, IA-Kirksville, MO
129	Corpus Christi, TX	165	Abilene-Sweetwater, TX	200	St. Joseph, MO
130	Chico-Redding, CA	166	Missoula, MT	201	Lima, OH
131	Amarillo, TX	167	Hattiesburg-Laurel, MS	202	Fairbanks, AK
132	Wilmington, NC	168	Clarksburg-Weston, WV	203	Zanesville, OH
133	Columbus-Tupelo-West Point, MS	169	Dothan, AL	204	Victoria, TX
134	Rockford, IL	170	Billings, MT	205	Presque Isle, ME
135	Wausau-Rhineland, WI	171	Utica, NY	206	Helena, MT
136	Topeka, KS	172	Quincy, IL-Hannibal, MO-Keokuk, IA	207	Juneau, AK
137	Columbia-Jefferson City, MO	173	Rapid City, SD	208	Alpena, MI
138	Monroe, LA-EI Dorado, AR	174	Elmira, NY	209	North Platte, NE
139	Duluth, MN-Superior, WI	175	Lake Charles, LA	210	Glendive, MT
140	Medford-Klamath Falls, OR	176	Watertown, NY	PR	San Juan, PR
141	Beaumont-Port Arthur, TX				

What's in this book?

Welcome to BIA/Kelsey's *Investing in Television*[®] 2011 Ownership Report. This is the premiere information guide profiling television stations by owner. The book highlights 2,192 television stations sorted by their 596 owners. All 210 U.S. Television markets, as well as Puerto Rico, are represented herein.

Other Television Publications

This book has a companion publication, *BIA/Kelsey's Investing in Television*[®] 2011 Market Report, from which the Ownership Report's information is extracted and reorganized by owner. The Market Report is a market-by-market investment guide providing an in-depth analysis of the financial, economic and demographic health of the individual markets, plus Puerto Rico, and comprehensively profiles the competing television stations in that market.

BIA/Kelsey's Television Yearbook[®], a companion directory of more than 2,600 television stations, also profiles the industry geographically and provides the user with contact information for the individual television stations, including their key personnel and owners. It also contains a directory of professional services providers and equipment suppliers to the industry.

Data Provided Electronically (CD ROM, etc.)

All of this data and much, much more is available through BIA/Kelsey's powerful database software, BIA/Kelsey's MEDIA Access Pro[™] Television Analyzer. With more than 11,200 television stations profiled with more than 700 fields of data for each station, this is the most comprehensive, easy-to-use and accurate source of data available on the TV industry.

For more information on the publications, software and custom research services offered by BIA/Kelsey, call a BIA/Kelsey representative at 1-800-331-5086 and/or see the last page of this book for a Price List and Order Form.

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Every effort has been made to ensure the accuracy of the information in this publication. Any errors detected or called to our attention, which in our opinion are material, will be corrected in future releases. BIA assumes no liability for any errors or omissions in the information, and shall not be liable for any injuries or damages (including consequential) which might result from its use.

Keys and Codes

General

CA	Class A - an upgrade for Low Power Television
HAAT	Height Above Average Terrain (shown in feet)
LD	Low Power Digital
LP	Low Power

Codes After Sales Price

+	Sales price is amount listed plus notes, stock, or debt.
al	Station sold for assumption of liabilities.
c#	Indicates parent and satellite stations in the market.
cp	Indicates sale of a station construction permit.
d	Distress sale.
dn	Donation.
e	Estimated sales price.
g	Group sale.
g#	Parent/satellite of a group sale.
na	No available
nc	No cash consideration.
p	"p" after the date acquired (Date Acq'd) indicates a proposed sale.
st	Stock transfer.
sw	Station swap.

Construction Permit

cp	A "cp" following the Power column indicates the station has a construction permit to upgrade its technical facilities. The station is authorized to operate at the indicated power or height for testing purposes.
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Questions about the *Investing in Television*® 2011 Ownership Report or other BIA^{fn} publications or services should be directed to:

BIA Financial Network, Inc. • 15120 Enterprise Ct.,
Chantilly, Virginia 20151

Station Affiliation

A&R	ABC and Retro Television Network	Nws	All News
ABC	ABC	PBS	Public Broadcasting System
AcW	AccuWeather	PUB	Public Television
Am1	America One	qbo	ION Qubo Network
AMG	Access Media Group	REL	Religious
ATs	ABC & This TV	RTV	Retro Television Network
AZT	Azteca America	SCH	SCHOLAR - Education Programming
CBS	CBS	SHP	Shopping Networks
CGN	Church Global Network TV	SML	Smile of a Child
CHC	The Church Channel	SPT	Universal Sports
CNA	CBS, NBC, ABC and FOX. Any combination of the first letters of these networks means dual affiliation; i.e. C&A would mean CBS and ABC.	TBN	Trinity Broadcasting Network
CNI	Christian Network, Inc.	TBS	Turner Broadcasting System
Col	The Cool TV Network	TCT	Total Christian Television
CRT	Create	TEL	Telemundo
CW	CW Television Network	TEV	Televisa
CW+	The CW Plus Network	Ths	This TV
CWM	CW and My Network	TLF	TeleFutura
DRK	Dark	tr3	MTV tr3s
EDU	Educational	TUF	TUFF TV Network
ENL	Enlace Spanish	TuV	TuVision
EST	Estrella TV	UNI	Univision
EXP	PBS Explorer	USP	Untamed Sports
F&M	FOX and My Network	VME	V-me/Viva
FCW	FOX and CW Network	VOZ	Voz Y Vision
FOX	FOX	VTM	Vietnamese Programming
FRT	FOX and Retro Television Network	WDV	WorldView Network
HSN	Home Shopping Network	WLD	World
HTV	Hispanic Television Network	WSP	ION Worship Channel
i	Ion Media Network	Wx	Weather
ILF	ION Life Network	WxN	Weather & News
IND	Independent		
INS	Independent-Spanish		
JCT	JCTV Network		
KDS	PBS Kids		
KOR	Korean Programming		
LAT	LATV - Bilingual Spanish/English Network		
MGA	Mega TV - Spanish		
MRT	My and Retro Television Networks		
MTh	My and This TV		
MXC	Mexicanal Network		
My	My Network TV		
NBC	NBC		
NOA	Not On Air — Station under construction		

Information About *Investing in Television*® Ownership Report



TELEVISION STATIONS LISTED BY OWNER

Owner	Market	Rank	Calls	ANALOG		DIGITAL		Year Std	Date Acq	Sales Price ('000)	Affil	Est '10 Revenue ('000)	'10 Rev.	'09 Rev.	'08 Rev.	'07 Rev.	'06 Rev.	
				Ch	Visual Power (kW)	HAAT	Ch											Visual Power (kW)
High Maintenance Broadcasting LLC																		
Lauryn Hoffmann Managing Member 600 Leopard St Ste 1924 Corpus Christi, TX 78473-1106 PH: 361-882-1414	Corpus Christi, TX	129	KUQI		38.0	50	810	06	0802	6,600	FOX	1,600	4.9%	4.8%	3.9%	1.1%		
Total for High Maintenance Broadcasting LLC												\$1,600						
High Plains Broadcasting Inc																		
James Martin President PO Box 288 Kaw City, OK 74641-0288 PH: 580-269-2215	San Francisco-Oakland-San Jose, CA	6	KFTY		32.0	20	3,071	81	0902	1,000	IND	1,900	0.4%	0.4%	0.4%	0.4%	0.3%	
	Salt Lake City, UT	32	KTVX		40.0	476	4,121	48	0809	135,000	g1 ABC	26,200	18.3%	15.7%	15.5%	15.7%	15.5%	
	Salt Lake City, UT	32	KUCW		48.0	200	4,124	85	0809		g1 CW	5,600	3.9%	4.2%	4.4%	4.3%	4.4%	
	Salt Lake City, UT	32	KTVX-D2		40.2	476	4,121	99	0805 p		g1 USP	250	0.2%	0.2%				
	San Antonio, TX	37	WOAI-TV		48.0	905	1,499	49	0809		g NBC	24,325	13.0%	13.0%	13.5%	13.6%	14.6%	
	San Antonio, TX	37	WOAI-D2		48.2	905	1,499	02	0809		g MXC							
	Jacksonville, FL	49	WTEV-TV		19.0	1,000	955	80	0809		g CBS	19,175	17.1%	15.3%	17.3%	16.3%	15.0%	
	Fresno-Visalia, CA	55	KGPE		34.0	185	1,893	53	0809		g CBS	13,300	15.7%	14.1%	12.2%	10.9%	11.2%	
	Fresno-Visalia, CA	55	KGPE-D2		34.2	185	1,893	03	0809		g USP							
	Bakersfield, CA	125	KGET-TV		25.0	135	1,329	59	0809		g2 NBC	8,900	24.3%	28.8%	32.6%	31.9%	32.3%	
	Bakersfield, CA	125	KKEY-LP	11	3	1,241	20.0	6	03 0809		g2 TEL			2.8%	2.8%	3.5%	2.7%	
	Bakersfield, CA	125	KGET-D2		25.2	135	1,329	03	0809		g2 CW	400	1.1%	0.8%	0.8%	0.8%	0.7%	
	Bakersfield, CA	125	KGET-D3		25.3	135	1,329	09	0809		g2 TEL	1,150	3.1%					
Total for High Plains Broadcasting Inc												\$101,200						
Highland Park Broadcasting LP																		
Robert J Watkins President 160 Victor St Highland Park, MI 48203-3130 PH: 313-868-6612	Detroit, MI	11	W33BY	33	15	313			02		IND							
Hill Broadcasting Company																		
Robert Hill President-Director PO Box 131206 Birmingham, AL 35213-6206 PH: 205-305-5944	Lincoln-Hastings-Kearney, NE	106	KTVG-TV		16.0	1,000	610	93	9307	61 cp	DRK		4.5%	5.0%	4.0%	4.1%		

1/ See Overview for interpretation of revenue estimates.

"p" indicates pending sale to owner listed.

Ownership Report Overview

1 Ownership Contact Information

Company Name: This is the common name of the owning entity of the stations profiled.

NOTE: This may not be the licensee's name.

Primary Contact: Either through survey responses or from FCC documentation, this is the primary contact provided for this owner. Unless instructed otherwise by the profiled company, BIA lists the President, CEO, Managing Partner, Chairman or other top executive position. **NOTE:** Deeper ownership contacts (CFO, COO, etc.) are available in BIA's MEDIA Access Pro™ database software.

Address: The address of the company's headquarters is profiled.

Phone and Fax: We provide the primary contact's phone and fax numbers.

2 Market and Rank

Market: The name TV Mkt in which the profiled company's stations are rated. **Rank:** The rank is based on the number of television households in the market.

3 Technical Attributes

Technical information is provided for both Analog and Digital signals.

Calls: Listed in order of market rank, these are the licensed call letters of the television stations licensed to the owner or proposed to be sold to this owner (signified by a "p" after the Date Acq).

Ch: The number of the over-the-air analog channel at which the station is located plus the licensed digital channel.

Visual Power (kW): The power in kilowatts at which the station transmits its signal for both analog & digital.

HAAT: Height above average terrain of the station's center of radiation (antenna) with respect to its surrounding terrain in feet for both analog & digital.

4 Station Acquisition Information

Year Std: The year the station first went on the air.

Date Acq: The date (Year Month) the station was acquired by this owner. A "p" after the acquired date indicates that the sale of the station is pending FCC approval.

Sales Price: Presented in thousands, this is the price paid for the station. To the right of the price you may encounter a code that signifies the type of transaction (See Keys & Codes). **NOTE:** Because the actual sales price of a station or group may vary from the reported price, caution should be exercised with respect to the use of these data. We have attempted to include the most recent ownership transfer activity from 1981 to a point approximately 2 weeks prior to publication. If a sale was proposed but not approved 2 weeks prior to publication, the owner listed is the proposed purchaser. Due to the complexity of the issue, major group purchase prices are not broken out among the stations purchased.

5 Affiliation (Affil)

The national network affiliation with which the station has an agreement to rebroadcast a significant portion (ten-plus hours) of the network's programming (see Keys & Codes).

6 Estimated Station Revenues (Est '09 Revenue)

BIA estimates revenues for the leading stations in most markets. BIA's revenue estimates do not include trade/barter, production or promotion revenues. We utilize direct mail surveys, telemarketing, market contacts and computer modeling to generate these estimates. Despite this effort, we must reiterate that these are just estimates. We view these estimates, however, as an important element to the book and encourage station operators and owners to participate in our surveys.

7 Owner's Total Estimated Revenues

This figure is the sum of the stations' revenues estimated by BIA for this owner. Please note that this figure is just an estimate and may not include all the television stations licensed to this owner. Revenues for some of the owner's stations may not be estimated for varying reasons and, therefore, will not be included in the total.

8 Historic Revenue Trends

Estimated station revenues shown as percentage of total market revenues over the last five years.

